

RACHEL JARVIS

Partner & Chief Operating Officer Fuor Digital

Rachel joined Fuor Digital as Partner and Executive Vice President in March 2006, and in 2008 was named Chief Operating Officer. With her expertise in digital media, including email, display, search and mobile phone marketing solutions, Rachel is at the helm of decision making at Fuor Digital.

Prior to Fuor Digital, Rachel worked at Winstar Interactive Media, holding the titles of Regional Manager for the Midwest territory, Vice President of Sales, Senior Vice President and Director of National Sales. She sold advertising for top brand sites like NASDAQ, Fodors, Readers Digest, and Zagat.

Additionally, her experience includes a post at SpaceTime, Inc., where she was at the cutting edge of the industry with innovative strategies such as cost-per-click models, geo-targeting and international online planning and buying.

As a founding board member of Chicago Interactive Marketing Association (CIMA), Rachel served with the organization for almost five years, most recently as chairman of the board for both CIMA as well as the CIMA educational foundation—a foundation associated with the University of Chicago.

