

## CHRISTINE PRATT

### **President & Founder Pratt Marketing Group**

Chris Pratt has more than 25 years of experience in brand realization and strategic marketing. She's PMG's thought leader, and is actively involved in high level strategy and creative for every client. As president of the firm, Chris is committed to a unique definition of success for PMG—one modeled on developing long term client relationships and consistently delivering quality work.

Chris founded Pratt Marketing Group in 1988. And since its inception, the firm's simple, yet focused mission "to help clients grow" has led to many long-term client relationships and successful stories of growth for companies in the healthcare, financial services, and hospitality industries.

In addition, Chris has been actively involved in the community for many years including philanthropic endeavors with the Rehabilitation Institute of Chicago and Susan G. Komen Race for the Cure.

